

Graphic Designer (Part-Time)

Role Overview

With less than a year to go until Galway hosts the European Capital of Culture in 2020, we're busy preparing for one of the most exciting times in Galway's history. Be a part of history-in-the-making by joining our team as Graphic Designer.

The Graphic Designer's role will be to create engaging and on-brand visuals for a variety of media and audiences, including sponsors, stakeholders, advertising, digital audiences and visitor publications. Your work will capture the attention of our different audiences and communicate the Galway 2020 message.

The successful individual will have responsibility for visual content creation that adheres to Galway 2020 brand identity across social assets, publications, brochures, leaflets, exhibitions, packaging, ticketing, branded product and more. She/he will have a creative flair and a strong ability to translate varying requirements into beautiful, high quality design concepts.

Responsibilities:

The successful candidate will report to the Marketing Manager and will have responsibility for the following:

- Working within the Galway 2020 brand identity and ensuring all communication material is on-brand and fulfils its creative potential.
- Creating visual content across all media and audiences including motion graphics and social assets.
- Be flexible, imaginative and able to convey the artistic vision of our Creative Director and cultural partners, to create branded materials to dress the city and county.
- Maintain branding collateral library.
- Liaise with multiple stakeholders including printers and third-party suppliers.
- Test graphics across various media.
- Undertake any other duties as required.

Required Skills and Experience:

- Third level qualification in Visual Communications, Graphic Design or related discipline.
- Advanced knowledge of Adobe Creative suite (Illustrator, Photoshop, InDesign and After Effects)
- A minimum of 2 years proven graphic design experience.
- A strong portfolio of previous professional work, including campaign materials, brochures, leaflets and digital graphics.
- Ability to work methodically and meet deadlines in a fast-paced dynamic environment.
- A collaborative team-player, able to communicate and work in partnership with others internally and externally, as well as working on own initiative.
- Ability to work to defined briefs, within defined budget parameters and report on budget status.
- Ability to manage multiple projects at any given time.
- Experience of working and collaborating with external agencies.
- Willingness to work evenings and weekends when required.

Application Process

Application is by CV and covering letter and samples of work. Applicants should set out within the covering letter how their experience and skills match requirements above and give clear example of previous successful graphic design campaigns.

Attendance at interview will be at the candidate's own expense.

All information should be sent to alan@galway2020.ie in the first instance.

Closing Date for applications: 14 June 2019

Salary negotiable

The position is a fixed term contract position to be undertaken on a part-time basis, located in Galway. Consideration will also be given to freelance Graphic Designers.

If you would like to discuss any aspect of the application process or the role on a confidential basis, please contact us at: alan@galway2020.ie or (091) 412492.