

Department of Culture, Heritage and
the Gaeltacht
Performance Delivery Agreement
Quarterly Status Report
Q3 -2020

Quarterly Status Report

Performance Delivery

Agreement Between

The Department of Culture, Heritage and the Gaeltacht

and

**Galway Cultural Development and Activity Company Limited by
Guarantee**

T/A Galway 2020

Introduction

Galway 2020 has undertaken to hold a quarterly reporting meeting with all public funders and a separate bi-lateral meeting with the Department on progress against milestones under the Performance Delivery Agreement signed on 6 November 2018.

This report includes progress on meeting agreed milestones under the key performance indicators outlined in the Agreement and includes the following sections:

- Overview of progress on delivery of the programme;
- Updates on governance arrangements, risk management and staffing;
- Progress on Partnership Programmes; and
- Progress on the monitoring and evaluation, and Legacy programmes.

This report is accompanied by an Independent Accountant's report confirming that best financial practice has been applied in respect of the expenditure for which funds are being drawn down.

1. Galway 2020 Cultural Programme Update

Following a formal submission on the re-imagined programme on the 28th May 2020, on 15th July Minister Catherine Martin approved the Galway 2020 revised cultural programme to include 27 projects for delivery by end March 2021

1.1 Announcement of the Re-Imagined Programme

On 13th August 2020 the revised programme was announced and was presented online. Pre-arranged media coverage included an interview with The Irish Times, which resulted in a detailed piece outlining the scale of the programme that would go ahead, despite the challenges presented by Covid 19. A live radio interview on Galway Bay FM was also scheduled, which featured the CEO and Head of Programme speaking about the process of working to reimagine the programme, as well as the programme itself.

Further to this, a number of local and national media coverage was secured, detailing that Galway 2020 European Capital of Culture was proceeding with delivering a cultural programme from September – March.

We worked with our media partners RTE and TG4 to create a TV, Radio and Digital campaign to announce the reimagined programme. The concept of the campaign was to acknowledge the challenges we've faced and demonstrate the passion and resilience of our artists to proceed and deliver an extraordinary programme of events from September – March.

The ad aired across RTE TV channels and radio stations as well as being promoted across the broadcaster's digital platforms, attracting significant engagement and positive feedback.

Having re-engaged with our radio media partners a schedule of editorial slots to promote events from the programme have been agreed.

Working closely with our cultural partners on specific event promotions we support this activity as well as securing specific promotional and editorial opportunities. This has resulted in significant national media coverage across outlets such as RTE, Irish Times, Irish Independent.

In addition, we continue, where possible, to seek international media opportunities and have successfully secured a number of features and news pieces in outlets such as International Arts Manager Magazine and Euronews.

1.2 Cultural Programme Events Q3 2020

Galway 2020 continues to work closely with all key stakeholders on the delivery of our programme of events within the safe parameters of the public health guidelines and restriction. Since the announcement of the programme the following projects took place in September:

Gilgamesh by Macnas, 1 September – 30 November, Galway City and Macnas.com

Master storytellers Macnas brought a dramatic new interpretation of the world's oldest story to Galway – the legend of Gilgamesh. The extraordinary adventures of Gilgamesh will unfold across city, county and online and sees Macnas elevate its signature style and challenge the boundaries and possibilities of traditional theatre and storytelling, outdoors and indoors and at Macnas.com. Gilgamesh will continue to unfold across the coming months.

Mirror Pavilion by John Gerrard, Galway International Arts Festival Autumn Edition, 3 – 26 September, Claddagh Quay, Galway City

Galway International Arts Festival commissioned by Galway 2020 presented Mirror Pavilion by artist John Gerrard. A 7-metre cubed mirrored structure, fronted by a high-resolution LED wall featured simulated virtual worlds. Using cutting edge digital technology, it is one of the largest outdoor installations ever to be seen in Ireland. The second iteration on the project will take place in March 2021 at Derrigimlagh Bog, Connamara.

***To the Island* written by Patricia Forde.**

The launch of *To the Island*, an enchanting story written by Galway's Trish Forde, beautifully illustrated by Nicola Bernardelli and published by Little Island. A story about a little girl who visits the strange and mythical island of Hy Brasil, off the west coast of Ireland, but then follows her heart home to Galway. The project launched on the 10th September where the book was gifted to children at St. Augustines Primary School, Clontuskert, Ballinasloe.

We continue to distribute the book to primary schools across the county and city with readings in the school yards from the mobile Library Service.

Aerial/Sparks created by Louise Manifold, Online & various locations on Inis Óirr

The rugged beauty of Inis Óirr, the smallest of the Aran Islands was the setting for Aerial/Sparks which invited the audience to connect in person and online with one of the last unknown spaces on earth, the ocean wilderness. Seven artists, writers and composer from across Europe have produced a series of compelling standalone artworks for exhibition and radio broadcast, inspired by their experiences of joining research expeditions on board the Marine Institute Ireland's RV Celtic Explorer.

Virtual Programme: A dedicated virtual programme of events for Ars Electronica 2020, the world-renowned festival for art, technology and society accompanied the main programme through a series of online conversations titled Garden GALWAY by Aerial/Sparks between artists and Marine Scientists online from 9 – 11 September.

Exhibition: Visitors to Inis Óirr between 11 – 27 September explored the island by foot to discover sound works housed in a lighthouse, an old handball alley, a church and Áras Éanna, Europe’s most westerly Arts Centre.

The exhibition will now be made available online until the 31st October.

Monument, Galway City Museum

Monument is a multidisciplinary exhibition representing archaeology, architecture, craft and design, cultural landscapes, tangible and intangible heritage, construction, sustainability and the social history associated with the monuments on the islands. The exhibition features never-before-seen material from the 1990s archaeological excavations at Dún Aonghasa as well as specially commissioned craft pieces by some of Ireland’s most respected makers. The Exhibition opened in August and will run until March 2021.

DruidGregory , 15 September – 17 October, various locations throughout the county

Druid returned to live theatre in the magic fields, woods and gardens of Coole Park in a tribute to, and an animation of, the life and works of Galway’s Lady August Gregory. **DruidGregory** which included six of Lady Gregory’s one-act plays, performed by a company of 12 actors and musicians, and directed by Garry Hynes. This was followed by a barnstorming 14 venue, four-week tour of Gregory’s beloved County Galway, from Portumna to Glenamaddy, Ballinasloe to Clifden, and many more communities in between. As part of the Education and Community strand, **DruidGregory** also included one-off, outdoor performances of Galway writer Tom Murphy’s first play, *On the Outside* (written with Noel O’Donoghue).

Culture Night 2020

Galway 2020 celebrated Culture Night 2020 in partnership with the Arts Council and Galway City Council with a dedicated programme of events across the City and County on September 18th. The Galway 2020 Wavemakers were working at the printworks for the GMIT exhibition in partnership with Galway City Council, there were a number of events including Monument and Mirror Pavilion and also Hope It Rains.

Hope It Rains | Soineann nó Doineann Drowned Galway – 18 September, Galway Atlantiquaria Salthill, Church Lane and New Dock St, Galway City

City walls became backdrops for photo montages by artists Joe Lee. Set against familiar Galway views, they feature designs by Irish and Palestinian artists, Sohail Salem, Emily Ní Bhroin, Deirdre Kennedy, Jeni Roddy and Arran Murphy. The art works are located

- Atlantiquaria Salthill
- Church Lane
- New Dock St

Language

Language is one of the three themes of the Galway 2020 programme – language, landscape and migration. The Irish language is embedded throughout the programme.

Galway 2020 highlighted some of its Irish Language projects online on the 26th September 2020 to celebrate EU Day of Languages and throughout September the following events celebrated language and the Irish language in particular:

- **Turas Chonamara, Faoi Rún 8 September, Online & In-person**

Faoi Rún is a series of site-specific artworks set on the Ros Muc peninsula tracing the interplay between landscape, climate and culture. Inis Mór artist **Seán Ó Flaithearta's *Drowned Sky*** portraits pay homage to Ros Muc personages. Composed of bog and weather, it echoes the patterns of seasonal turloughs, referencing the ingenuity of traditional ways of working within and with the natural landscape.

- **Turas Ghaeltacht Chonamara 8 September, Online**

Turas Chonamara is a digital and audio map documenting the rich Irish language music, oral and literary culture of the Conamara Gaeltacht, and its unique sense of place. Created through a large-scale community mapping project, with contributors from Carna to Cois Fharraige. You are invited to download the map – listen to local voices sharing hidden treasures, and discover places through the stories, songs and music. The map is in Irish, the language of the Gaeltacht community, with French and English translations.

- **Óró.. 21 – 26 September, Unit 2, Carraroe Industrial Estate**

A live theatrical experience, fusing contemporary dance, theatre, music, poetry and visual art to tell a story about language, identity and survival. Óró.. interrogates how we must re-imagine our society post Covid-19 to ensure our continued existence on this planet, not just physically and economically, but also culturally.

1.3 Schools Programme

Galway 2020 remains committed to working with schools. We are working closely with the PDST (Professional Development Service for Teachers), GRETB (Galway and Roscommon Education and Training Board) and individual schools on the delivery of our schools programme. Given the restrictions in schools, in line with the re-opening, many of our projects have been revised. The following are the confirmed schools projects;

DruidGregory- Primary Level (Lady Gregory Focus)

Druid have developed an education programme for the first time. The resources created as part of the below will be uploaded to a new Education Page on druid.ie and available there for free download.

The schools resources include;

- 6 x single-page Activity Sheets about Lady Gregory will be created for 3 distinct levels (Junior, Intermediate, Senior). These will have some fun exercises such as crosswords, wordsearches etc. plus an opportunity for further engagement by submitting some creative writing responses.
- 2 x Videos aimed at Primary:
 - o Who is Lady Gregory?
 - o Actors from the DruidGregory company reading out some of the responses submitted as part of the further engagement exercises
- A bespoke Lady Gregory bookmark sent out to all primary school children in Galway
- Teacher Resource Pack

Druid-Secondary Level (Tom Murphy Focus)

- 3 x secondary schools performances of *On the Outside* booked in (Kinvara, Glenamaddy, Tuam) and a possible further 3 with discussion ongoing. These performances included post-show discussion with key members of the acting company.
- Education Pack aimed at TY-level about the play and the cultural context.

Virtually Here - Teacher training from the Immersive Classroom Project

In partnership with the PDST Galway2020 will now deliver an online teacher training module in the world of AR and VR. Two artists JoJo Hynes and Jennifer Cunningham will pilot the work in 6 primary schools in partnership with CISCO and PDST. The project moved into development in September 2020.

To the Island

In partnership with the Mobile Library Service, To the Island will be gifted to every child starting school in Galway throughout the year.

Galway 2020 have commissioned artist Anna Mullarkey to create music to accompany the book and both Anna and Patricia Forde, author of the book, will tour to a number of schools via the library service for readings and performances.

Symphonic Schools

Symphonic Waves will continue the Symphonic Schools project in both Tuam and Ballinasloe with a focus on brass and woodwind.

Monument-Schools

Galway City Museum developed a schools programme as part of Monument and this includes;

- School to attend the exhibition
- Teachers' Resource Pack
- Touring Exhibition to Schools in the City

1.4 Small Towns Big Ideas

A thorough assessment of the Small Towns Big Ideas programme was completed in Q3. This involved direct consultations with all of the local organisations delivering Small Towns Big Ideas projects with a view to identifying the best possible pathways to delivering these projects with local communities across the city and county. The outcome of this work produced a revised calendar of events for some 30 different projects, all to be delivered between September 2020 and March 2021.

The following Small Towns Big Ideas projects culminated in Q3

Am I Nature – 18 September, Merlin Woods Community Garden, Doughishka, Galway

Am I Nature is the first in a series of three magical woodland events. Covid-19 has challenged us all to reassess our lifestyles, values and relationship with nature. Am I Nature is a mockumentary told through the eyes of Merlin Woods wildlife and poses important questions for us all – how was the recent lockdown been positive for nature, wildlife and people? And with the gradual return to ‘normality’ will the positive impacts on nature have a lasting effect?

Reimagine Loughrea – Loughrea, Co. Galway

Reimagine Loughrea saw the placing of a unique site-specific installation, *Through Thinning Landscapes* at The Walks in the historic heart of Loughrea. The installation drew attention to the loss of the richness of life in the Irish landscape and to inspire people to take action to resolve urgent biospherical issues. See project video here <https://vimeo.com/464802693>.

Over the course of 3 weeks (18th Sept to 10th Oct) the project hosted a number of in-person and digital events including outdoor discussions with the local community, a livestreamed discussion on Culture Night and digital projections as part of the Architecture at the Edge festival. The installation has now been dismantled and the timber donated to Loughrea Men’s Shed.

What Is The Stars? – Gort, Co. Galway

“What Is The Stars?” , a classical music concert performed and filmed in the grounds of Coole Park. Originally planned by community arts promoters Coole Culture as a series of events over the weekend of 25-27th September to celebrate the Royal Astronomical Society’s 200th birthday and the Galway 2020 programme, “**What Is The Stars?**” was performed on 26th September. Conducted by David Brophy the ensemble performed Mozart’s Jupiter Symphony and also two new works by young Irish composers. See full concert film here - <https://vimeo.com/462541781/a6d321f721>.

1.5 Wavemakers Volunteer Programme

The Wave Makers activities resumed in late July

The first action by the Volunteer Manager was creating a Covid-19 survey which was sent through the Volunteer Software to all 820 volunteers in the database (these are all those who went through the full registration process including a Face-to Face meeting). Recruitment had closed before the pandemic as we had reached capacity.

Of these, 342 have confirmed they wish to continue volunteering for Galway 2020 as Wave Makers, 48 have resigned (most of these have moved back to their home country), 64 have opted for the option of being kept on hold and 362 have not confirmed their preferred option yet.

A Covid-19 video induction covering symptoms, hygiene measures and volunteer procedures related to Covid-19 which all Wave Makers are asked to complete before they return to volunteer, together with a Covid pre-return to volunteer form. The induction is available for the Wave Makers on the volunteer software app, together with the other training modules.

In preparation for the start of the reimagined programme, the Wave Makers have been active mostly in community engagement activities namely beach clean-ups and assisting the popular Saturday St. Nicholas Market with their new one-way safety system implemented because of Covid-19. Both activities have been very successful and have provided exposure for Galway 2020 among the community.

In relation to the Galway 2020 programme delivery Wave Makers have been engaged in roles ranging from invigilating, stewarding, meet and greet with:

- **Tulca** Unselfing, Nun's Island
- **Hope It Rains**, Le Deluge
- **Monument**, Galway City Museum – 23 Wave Makers have committed to volunteer weekly at Monument in the city Museum and started at the beginning of September. The engagement has been very positive, and the museum curator has suggested offering those Wave Makers further induction.
- **Mirror Pavillion**
- **Reimagine Loughrea – Small Towns Big Ideas Project**
- **Culture Night:** Wave Makers were active at a few different events on Culture Night:
 - o Wave Makers Hub – info point and invigilating Hope it Rains video installation
 - o Drowned Galway- Hope It Rains performance between photomontages
 - o Changes, Change – Hope It Rains mural installation
 - o Reimagine Loughrea
 - o Are We Nature? -Merlin Park, Small Towns Big Ideas Project
 - o Umbrella Takes Flight- Hope It Rains Athenry
 - o GMTI Graduates Art Exhibition Printworks

- **Aerial Sparks, Inis Óirr** – 4 Wave Makers assisted curator Louise Manifold for the whole duration of the art trail manning the locations, invigilating, helping with setting up and dismantling of artwork. The contribution of these Wave Makers has been hugely important and outstanding.
- **Oró.. -An Ceathrú Rua**

Wave Makers Hub:

The Wave Makers Volunteer Hub has reopened in some capacity since the end of July. Initially it was an office space for the Volunteer Manager and still continues to be (pre-restrictions) and is also used by the Galway 2020 Community Engagement Officer as a hot desk. Since the beginning of September Wave Makers have also started volunteering in the hub at the info point, assisting with queries from the public and with any other tasks needed in the hub. Covid-19 safety measures are in place including PEP, limit on numbers, contact tracing log and social distancing.

We hosted the Galway International Arts Festival volunteer team for the month of September. The hub is also used as one of the locations for the Hope It Rains Drowned Galway walking tours as part of Galway 2020.

Online Activities:

As a result of the work behind the scenes activated by the European Capitals of Culture Volunteers Network, of which G2020 is an active member, two major projects set off in the last few months under the umbrella of the network:

- **‘Share Your Story’**
- **‘Discover My City’**

The first episode of Share your Story involved one of our Wave Makers who was featured in conversation with another international volunteer met at SIBIU International Theatre Festival in 2018 as part of an ECOC volunteer exchange.

The first episode of Discover My City was about Galway and the Volunteer Manager, who devised the project, coordinated 7 Wave Makers who prepared specific presentations about Galway and showcased them to a wider audience made up of volunteers and volunteer managers of other ECOCS in September. This is an ongoing project with the next episode featuring Novi Sad. It has also inspired one of our Wave Makers who has an intellectual disability and is now preparing a presentation about Galway from the perspective of young people with disabilities in his hub. This will be presented to the other Wave Makers online on 17th November.

Both projects also featured the artwork of one of our Wave Makers. We have ongoing digital volunteer opportunities.

1.6 International Relations

International Relations continue to be important and there is a strong European dimension embedded in many projects across the programme and across the wider project. Throughout the lockdown period Galway 2020 has continued to engage and work closely with the international embassies and cultural institution based in Ireland, including the

British Council, the Embassy of France in Ireland, Institut Francais, Event Scotland and the Goethe-Institut to explore future co-programming and collaborations opportunities in light of restricted artist mobility and other challenges brought about due to COVID-19.

1.6.1 EU-Japan Fest

Galway 2020 continues to work closely with EU Japan Fest. There are a total of 10 projects which will feature Japanese Artists through the EU Japan Fest Foundation. Most of these will be delivered in an online capacity during 2020 and 2021.

During Q3 The Woodford Furnace Festival was delivered with support from EU Japan Fest

1.6.2 Other European Capitals of Culture (ECoC)

Galway 2020 has continued to work closely with other ECoCs and bidding cities. We participated in the weekly meetings of the ECoC Network during this time to seek ways to support our artists and retain string EU connections in light of COVID 19

1.6.3 European Week of Regions

Galway 2020 along with Matera 2019 and Rijeka 2020 have been selected to participate in the European Week of Regions in October 2020.

1.7 Galway 2020 Links to The Galway Cultural Strategy 2016-2025

	Cultural Strategy Strategic Aim	Galway 2020 Project
1	Access and Cultural Rights	Small Towns Big Ideas/Legacy
2	Cultural Heritage	Small Towns Big Ideas/Legacy
3	Culture Education and Excellence	Symphonic Waves/Legacy
4	Culture Environment and Place	Hope It Rains/Legacy John Gerard- GIAF Mirror Pavillion
5	Culture Economy	Galway 2020 audit of venues/Legacy
6	Culture, Health and Wellbeing	Wires Crossed/Legacy
7	Culture Information and Knowledge	The Digital Components of our projects/Legacy

2. Audience Development Update

Audience development continues to be an ongoing process since 2019.

During Q3, in line with their programme of work delivered The Audience Agency delivered three capacity building and skills development workshops with the Galway 2020 cultural partners, and organisations.

The scope of these workshops was to provide our cultural partners with the necessary skills and tools required to understand who their current audiences are, and therefore how to discover new audiences. This is particularly important in the new Covid-19 environment which we are operating within, whereby many of our cultural partners and organisations are moving much their work online

3. Governance and Risk

All annual returns, registration of directors and other returns are fully up to date and filed in accordance with the Companies Regulations Office and Companies Act 2014. There is full compliance with the requirements of the Revenue Commissioners in relation to all relevant tax heads and a valid tax clearance certificate is in place for the Company.

3.1 Risk Register

The Company has a risk register in place. It is presented to the Board on a regular basis. For each risk identified, mitigation is in place and the Board actively monitor all significant risks. The risks have been categorised into High/Medium/Low with an action plan and a risk owner. All risks are ranked based on the likelihood of occurrence and the impact should the risk occur.

Galway 2020 are actively engaged with cultural partners on an ongoing basis to assess the risk COVID-19 poses to programme delivery in light of the Government's public health guidelines and current restrictions. Due to the fluid nature of the public health situation, cultural partners are continually evolving and refining their project delivery plans, to respond and comply with government guidance.

3.2 Board and Audit Committee Meetings

The Board met on the following dates in the quarter:

21 August

25 September

The purpose of the Audit Committee is to monitor the integrity of the financial statements of the Company, reviewing significant financial reporting issues and judgements before submission to the Board. They assess the effectiveness of the Company's financial reporting procedures and review the adequacy and effectiveness of the Company's internal controls and risk management systems. The Audit Committee are obliged to meet at least three times per year. Outside of the formal meetings, the Audit Committee Chairperson maintains a dialogue with key individuals involved in the Company's governance.

4. Finance and Audit

4.1 Financial Statements

Galway Cultural Development and Activity Income and Expenditure	YTD 30/09/2020
	Total
Income	
Local Authority Funding City	302,200
Local Authority Funding County	744,600
Government Funding	2,653,069
Sponsorship and Other	773,981
EU Prize	1,500,200
Box Office	15,104
Deferred Revenue and Capital Grants	48,430
Total Income	6,037,584
Direct Programme Funding	1,908,717
Programme Related Salary Costs	490,396
Programme Related Direct Costs	
Production	1,894,979
Professional Fees	211,301
Travel and Hotels	79,381
Tourism, Programme Promotion and Content Development	538,369
Office Costs	74,628
Other Costs	29,172
Total Direct Programme Costs	5,226,942
Total Payroll Overheads	419,421
Non Payroll Overheads	
Professional Fees	117,382
Travel and Hotels	38,622
Office Costs	
Depreciation	20,811
Insurance	24,037
IT Costs	41,870
Office Expenses	6,715
Other	-
Total Office Costs	187,996
Other Costs	47,221
Total Overheads	810,642
Total Costs	6,037,584
Net Surplus/Deficit	(1)

4.2 Internal Controls

There are internal and financial control systems in place which have been reviewed and tested as part of the Independent Accountant’s Quarterly Review which accompanies this report.

4.3 Projected Cash Flows

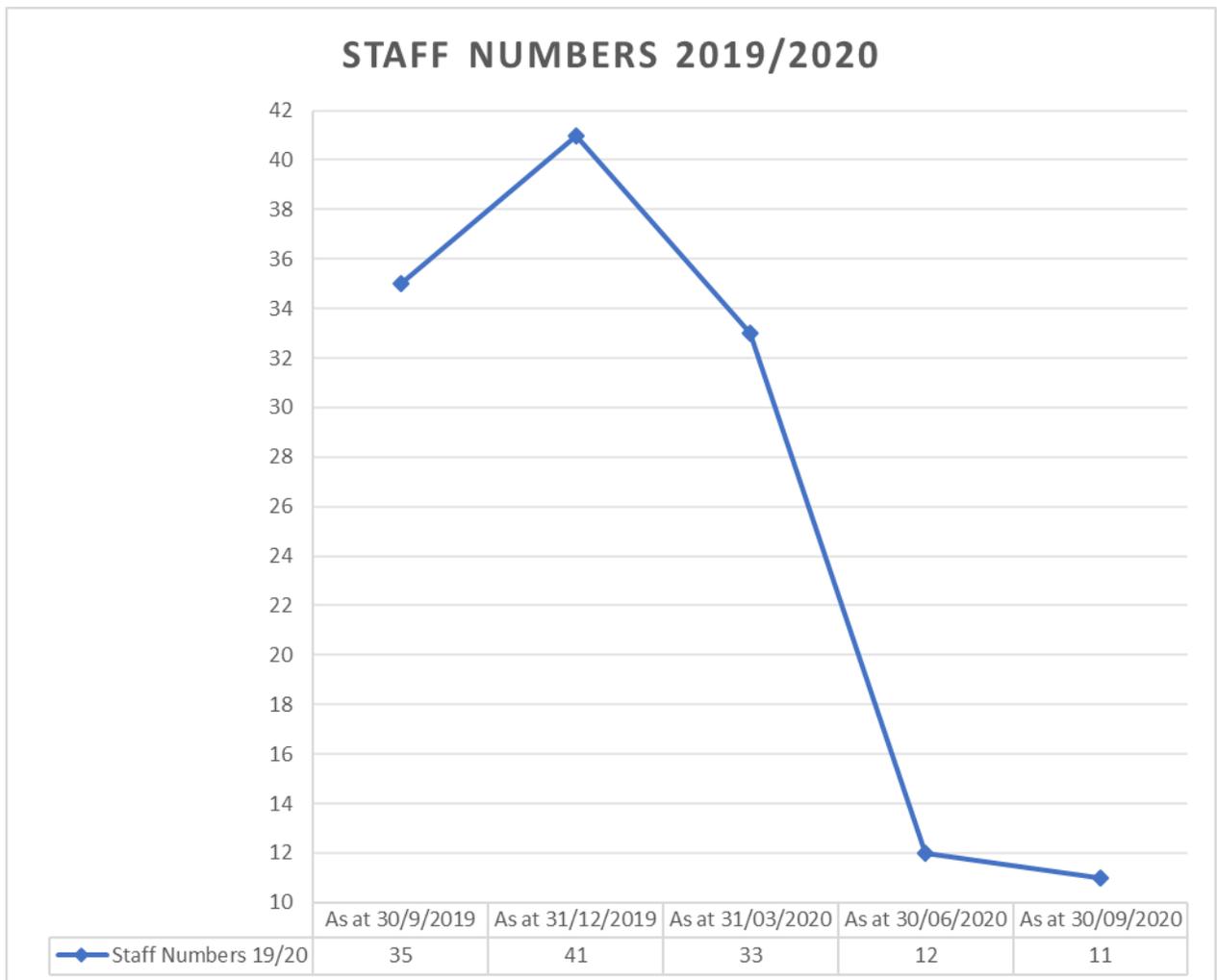
The projected spend of funding received from the Department under the PDA Agreement is set out below.

Oct 2020 to Jan 2021	
Income	
Cash Balance 28/9/20	798,247
DCHG Funding G2020	2,505,016
DCHG Funding GCC	<u>1,211,876</u>
	<u>4,515,139</u>
Expenditure	
Programme Spend	2,736,515
Trade Creditors and Accruals	170,465
Overheads	403,752
Taxation	228,848
Monitoring and Evaluation	<u>37,575</u>
	<u>3,577,156</u>

4.4 Staffing

The Galway 2020 team is 11 at 30 September 2020. The team outlined below consists of full and part-time positions, equating to the equivalent of 7 full time employees.

Department	Total
Finance and Operations	4
Creative and Cultural Programme	3
Communications	2
CEO	1
Volunteering	1
Total	11



5. Partnership Programme

The number of confirmed corporate partners and sponsors remains at 100 organisations, with cash and in-kind commitments to the value of €2,278,112. Of which €1,914,217 had been realised to date.

In light of the current health and economic crisis, Galway 2020 is currently reviewing the onward viability of fundraising and sponsorship income, and the activities of the Partnership functional area overall. We are examining the overall scale and scope of the commitments made to corporate partners and sponsors as part of their partnership agreements, in order to evaluate which activities are realistically deliverable under the current circumstances.

Throughout the pandemic Galway 2020 has continued to communicate with our corporate partners and sponsors and have continued to receive overwhelming support.

Throughout September the organisation had begun to reengage with its confirmed corporate partners and sponsors in line with the relaunch of the reimagined cultural programme.

The cash and in-kind sponsorship position as of 30 September 2020 remains unchanged,

	Cash (€)	In-Kind (€)	Total (€)
Committed	968,511	1,309,601	2,278,112
Realised	395,743	518,474	914,217
Outstanding	572,768	791,127	1,363,895

6. Monitoring and Evaluation Programme

The Audience Agency (TAA) are the appointed as the Galway 2020 Monitoring and Evaluation Partner for the European Capital of Culture in Q4 2019. The Audience Agency have been actively working with Galway 2020 cultural partners providing workshops and training in order to build capacity and develop a competency locally which will support these cultural organisation post the European Capital of Culture to understand and expand their audience base, and secure funding through the provision of quantifiable data.

Due to commence in Q2 2020 planned audience monitoring and data collection activities were postponed due to the pandemic. However, during Q3 revised plans were developed, which maximise the use of technology and digital mediums, allowing for audience monitoring and data collection activates to happen in a Covid-19 compliant manner.

During Q3, in line with their programme of work delivered The Audience Agency delivered three capacity building and skills development workshops with the Galway 2020 cultural partners, and cultural organisations.

Date	Workshop Name	Outcomes
20 Aug	Restarting the evaluation process	Monitoring digital engagement, tools for tracking and collecting data.
09 Sep	Evaluation	Types of data, evaluation methodologies, and resource hub.
16 Sep	Digital Evaluation	Digital surveying and social listening, Google Analytics & Social & Email Monitoring.

Also, during Q3, the Galway 2020 Evaluation Resource Hub went live, which provides the cultural partners with guidance documentation and presentations on topics such as data collection, evaluation models and techniques, and sampling. The Resource Hub also provides cultural partners with access to sample surveys and templates in order to support their data collection.

The Audience Agency are currently in the process of the recruitment process to establish the longitudinal panel. This panel will aim to form a representative sample of the population of Galway residents, and over the coming 12 months TAA will survey this panel to gather their thoughts and experiences in relation to the European Capital of Culture, Galway 2020.

The next key milestones in the monitoring and evaluation process are; finalization of the interim reporting on Galway 2020 due by February 2021, and the final monitoring and evaluation report on Galway 2020 due to be delivered to the European Commission by November 2021.

7. Legacy Programme

Legacy is an important aspect of everything that we do for the European Capital of Culture project and remains as an agenda item for the Board of Galway 2020. Due to the significant impact of COVID 19 locally and nationally, the development of a legacy programme will require close alignment with emerging policies and revised priorities. We will continue to work closely with our local authorities, local stakeholders, national institutions and the DCHG on the development of a legacy programme.

Approval

SIGNED for and on behalf of the Galway Cultural Development and Activity Company Limited by Guarantee T/A Galway 2020

By: Patricia Philbin

Name: Patricia Philbin

Title: CEO

11th November 2020

By: Cepta O'Connell

Name: Cepta O'Connell

Title: Head of Finance

11th November 2020